



Media Release: 11.02.2008

Rewrite the legend. The new ovens from Gaggenau

Renowned the world over as the choice of aficionados, Gaggenau is synonymous with technical innovation, premium quality and elegant design in kitchen appliances. Having directed their recent attentions to reviving the very heart of the kitchen – the oven – Gaggenau are proud to present a stunning new collection which sets a new benchmark for cooking technology.

The new 200 Series of ovens and steam ovens invites the aspirations of the professional kitchen into the home and delivers a revolutionary combination of form and function to meet the most exacting professional demands. In a complete reinterpretation of oven operation, the new Gaggenau ovens push the boundaries of innovation whilst retaining the high degree of simplicity synonymous with sophisticated Gaggenau design.

“Less is more” is the design keynote for the collection; ovens appear more streamlined, more elementary and even more sophisticated than their predecessors. An entirely new, patented control module replaces the panel of sturdy control knobs of the 2005 collection. Six years in the making, the minimalist control module combines functionality and intuitive operability with the hallmark design principles of Gaggenau. Integrated into the (quadruple glazed) doors, the operating module makes an unusual and striking visual feature inspiring confidence and pleasing the eye. Who would have dreamt that an oven could be so stylish?

Demonstrating their capabilities from the outside, the new ovens also boast large, side-hinged glass doors which open over the full height of the appliance and comprise toughened glass with aluminium backing. In addition to the standard width of 60cm for installation in fitted units, the new ovens are also available in a width of 76cm. Despite a volume of 103 litres, which makes them the largest in their class, these large-format models still look supremely natural and elegant. Possibilities for horizontal and vertical functional and design options are extended, allowing increased customisation within the kitchen.

The new 200 Series introduces the new face of Global Oven Gaggenau (GOG) to Australia and attests to the pioneering manufacturer’s expertise in translating professional culinary technology into sophisticated home kitchen solutions.

GAGGENAU

The 200 Series highlights include:

COMBI-STEAM OVENS



The ultimate in modern cooking technology, Gaggenau's new Combi-Steam ovens feature the best and most gentle cooking method: steam without pressure. Combined with hot air, all kinds of possibilities are presented: combi-steaming, baking, refining, braising – the list goes on. A fixed water connection ensures unlimited water supply and cooking time.

- BS 275/274: 60cm, 37 litres net volume, top controls, coordinates with all BO ovens (excluding BO221/220), RRP: \$9,999
- BS281/280-130: an extra-wide 76cm, 37 litres of net volume, bottom controls, coordinates with BO281/280, RRP:\$11,699

OVENS



A domestic gourmand's dream, Gaggenau's new range of ovens are supremely functional. Boasting up to 17 heating modes they can handle all kinds of food preparation – from succulent roasts to delicate soufflés - efficiently and to perfection.

- BO271/270: 60cm, 67 litres net volume, RRP: \$6,999
- BO280/281: new extra-wide 76cm wide built-in format, 103 litres net volume, RRP: \$9,999
- BX281/280: double oven, each oven 76cm wide and 103 litres net volume, RRP: \$16,599

ACCESSORIES:



Warming drawers are a highly convenient complement to the range of appliances from the 200 Series to preheat plates or keep dishes warm.

- WS 261: warming drawer, 60cm width, 14cm height, features a temperature range of 30 - 80°C, hygienic stainless steel interior, easy-clean glass base, coordinates with BO ovens (excluding BO221/220) and BS steam ovens (excluding BS221/220) to create a cohesive cube, RRP: \$2,199



Other items in the new collection include:

Ovens	BO221/220; BO241/240; BO251/250
Steam Ovens	BS221/220-130; BS251/250
Microwave Ovens	BM221/220; BM211
Accessories	BA056 & BA058 Baking stones with BA056 & BA058 Elements; WS261, WS262, WS282 Warming drawers; BA266 & BF263
Microwave accessories	

The 2008 collection will be available in the Australian market from April 2008.

- END -

Please refer to catalogue for product specifications and model variations.

Sampford IXL – Importers and distributors of Gaggenau

Stockist :1300 727 421 – www.gaggenau.com.au.