

## **SAMPFORD IXL OPENS NEW BRISBANE SHOWROOM**

Sampford IXL has opened a new showroom in Brisbane. On display are kitchen brands Gaggenau, Neff, Bertazzoni and La Germania; as well as IXL ventilation and Cannon heaters.

Launched on Thursday 24th June to local architects and specifiers; the venue provides the perfect environment for decision making and product selection. Entire ranges are on display and staff can explain and demonstrate appliances.

The showroom launch also provided guests with the opportunity to view new product by Gaggenau. For the first time in Queensland architects could view the recently released Vario Cooling series. A modular, fully integrated built-in system consisting of a refrigerator, freezer and wine cabinet. Queenslanders will also to be the first in Australia to view stainless steel Gaggenau ovens and warming drawers which were previously only available in aluminium.

The establishment of the Brisbane showroom builds on the success of Sampford IXL's showrooms in Melbourne and Perth which are utilised by architects, retailers and customers alike.

Sampford IXL's Brisbane showroom is located at 3/45 Commercial Road, Newstead. The showroom is open from Tuesday to Saturday 9.00am – 5.00pm.

For further showroom information please visit our website  
[www.sampfordixl.com.au](http://www.sampfordixl.com.au)

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